

LidHygenix™

A Gentle Eyelid Cleanser
Removes oil, debris and makeup



LidHygenix™ is available for purchase through your health care practitioner or by visiting our website:

www.lidhygenix.com

In addition to lid hygiene your doctor may recommend other treatments:

Topical antibiotics

Bacteria on the eyelid margin may cause dysfunction of the oil glands and local irritation. Antibiotic drops and ointments are sometimes used to kill harmful bacteria.

Topical steroids

In some cases steroid drops and ointments are used to reduce inflammation of the eyelid and eye. Long term use of topical steroids can cause cataracts and glaucoma, and for that reason they are usually indicated for short term use only.

Artificial tears

Patients with blepharitis often have dry eyes. The oil layer of the tear film helps prevent tear evaporation. Patients with blepharitis have a defective oil layer which causes rapid tear evaporation. This can lead to dry eye symptoms. Artificial tears are useful in reducing symptoms of irritation associated with blepharitis.

Associated conditions

Blepharitis is also common in patients who do not adequately remove eye makeup. Mascara is often a breeding ground for bacteria and the mascara can plug the oil glands. LidHygenix™ removes debris from the lid margin and is also an effective eye makeup remover. All eye makeup should be carefully removed before bedtime.

Blepharitis often occurs in patients with oily skin and dandruff. In these cases, dandruff accumulates on the eyelashes and the scalp. There is less inflammation of the eyelid margin. LidHygenix™ removes dandruff scales from the eyelashes.

Rosacea is a disease of middle age and is more common in females than males. Patients have a generalized dysfunction of the oil glands of their skin. Acne lesions develop on the face. The skin is often red and inflamed. Blood vessels on the skin are dilated and visible to the naked eye. Approximately one-half of patients with rosacea have signs and symptoms of blepharitis.

Prognosis

Blepharitis can last a few weeks or it can develop into a chronic condition. When chronic, symptoms can be controlled but not always eliminated. It is important for patients to realize that in some cases there is no cure. Proper lid hygiene combined with other methods of treatment recommended by your eye doctor can often control symptoms for the long run and improve eye health and comfort.

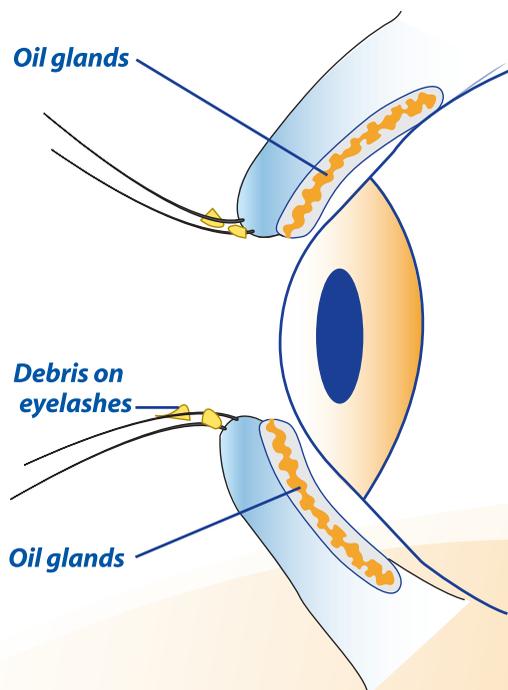
Blepharitis and Lid Hygiene



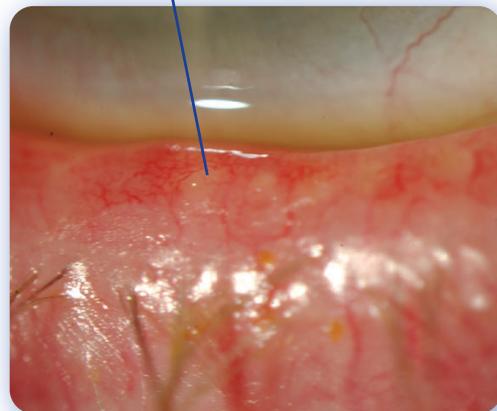
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BLEPHARITIS

Blepharitis is a chronic disease caused by dysfunction of the oil glands in the eyelid. Normally, these glands produce the oil component of the tear film. In blepharitis, the glands produce an abnormal oil that is very irritating to the eyelid and eye. Common symptoms are burning, redness and itching. Oil and debris accumulate on the lid margin and eyelashes. If the accumulation is significant, the lids may stick together, particularly in the morning upon awakening. This eyelid debris is also a breeding ground for bacteria. The bacteria secrete products that are further irritating to the eyelid and eye.



Oil secretion from inflamed eyelid with blepharitis.



Thicker secretion in patient with blepharitis.

LID HYGIENE

It is important to remove oil and debris from the eyelid margin on a daily basis. LidHygenix™ was developed by an ophthalmologist to assist with eyelid cleansing. This gentle, non-irritating solution is specifically formulated for the delicate skin of the eyelids. LidHygenix™ is also an effective eye makeup remover. Used as part of a daily cleansing regimen, LidHygenix™ will help foster lid health and hygiene.

Before and after cleansing with LidHygenix™

Before Using LidHygenix™ - debris on the eyelashes



After Using LidHygenix™ - clean eyelashes

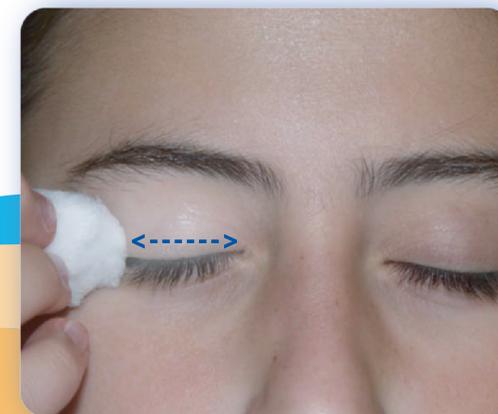


Directions for LidHygenix™

1. Place a warm washcloth over closed eyelids for 2 to 5 minutes, to help loosen oil and debris. Warmth is very important in the treatment of blepharitis, as it opens the plugged oil glands in the eyelid.
2. Moisten a cotton ball or sterile pad with LidHygenix™ solution. Close eyelids. Apply solution to closed eyelids and eyelashes, using a gentle side-to-side motion, to remove oil and debris.
3. Prior to opening your eyes, blot eyelids with a clean dry washcloth.
4. Avoid direct contact of the solution in your eyes.

Caution: For external use only. Remove contact lenses prior to use. If redness, irritation, or allergic symptoms occur, discontinue use immediately and call your eye care professional.

Apply Solution - using a gentle side-to-side motion



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